



"It's so much easier! I love it!" - Christine S.

"Pays for itself with its versatility," Toby C.



"Now I am strapping my daughter into her car seat, not just her winter coat." - John H.



95 Buttonwood Lane • Martinsburg, West Virginia 25404

304-582-8070 • sales@BabyCapesOnline.com

Innovative, Practical, and Luxurious

- Simple design is quick and easy to put on and take off
- Overlapping back flap allows easy access to car seat straps
- Can be put on or removed while child stays secure and undisturbed
- Easily used without altering car seat, stroller or front carrier straps
- Covers more of child's body and extremities for warmth
- Child stays warm without feeling confined
- Front cozy for tucking in babies' feet or older children's hands
- One size fits newborn to preschooler
- Super soft, luxurious fabrics
- Machine wash and dry

General Market Information

- 4 million new babies in U.S. each year (*Centers for Disease Control*)
- 20 million children ages 1-5 in US (*U.S. Census*)
- Vehicle accidents leading cause of death in children (*American Academy of Pediatrics*)

Car Seat Safety Information

Seatcheck.org:

- "7 out of 10 children not properly buckled in"

National Transportation Safety Board (ntsb.gov):

- "4 out of 5 parents unintentionally make mistakes [when utilizing child safety seats] that could result in injury or death"

National Highway Transportation Authority (nhtsa.gov):

- "incorrect tightness of harness and crotch straps among the most common mistakes";
- "coats can add a lot of slack, reducing the level of protection in a crash";
- "always remove bulky clothing or blankets before you place your child in the seat";
- "never place anything thick under the baby, unless that item came with the car seat originally."

MOM-INVENTED • U.S. PATENTS-PENDING

100% Polyester • Assembled in the U.S. with foreign materials

www.BabyCapesOnline.com

For wholesale information contact: sales@BabyCapesOnline.com